

SAMPLE

Proposal for Picture Book

Jean Matthew Hall
4208 Browns Lane #210
Louisville, KY 40220
704-578-0858
jean@jeanmatthewhall.com

Working Title: *Princess Livie*

Tagline: Princess Livie learns that, when she is confident, she is stronger than she thinks.

Synopsis: A proper princess isn't supposed to sew, sweep or even walk her own dog— but that's exactly what Princess Livie wants to do. And what a princess wants is what a princess gets. Even if she has to make it happen herself!

Brief Author Bio: Jean Hall lives in Louisville, Kentucky. Her stories and poems appear in a variety of inspirational magazines and anthologies. Her first picture book is scheduled for release by Little Lamb Books in the fall of 2019. It is the first of a series of four books on the four seasons.



Jean is a retired school teacher and administrator. She taught almost every grade level kindergarten through high school. For ten years Jean was also the director of a large early childhood development center. She taught Sunday school to elementary children for many years and was co-youth director with her husband at their church.

These experiences gave Jean opportunities to listen to the hearts of teachers, parents and children of almost every age.

For eight years Jean served as the Conference Director for the Write2Ignite! Conference for Christian Writers of Literature for Children and Young Adults. She is currently on the planning Team for the Kentucky Christian Writers Conference

Jean is a member of the SCBWI, KCWC and Word Weavers International.

Other Author Credentials:

- A retired teacher and administrator in private schools.
- 1973-1975 a house-parent to neglected and abused children who had been removed from their parent's custody. Most had emotional issues to deal with.
- Earned a Master of Educational Leadership from Regent University, and a Bachelor of Education in Religion from Luther Rice Seminary.
- Taught almost every grade level kindergarten through high school 1975—2004 .
- 1993—2004 principal and administrator for a large private school in Indian Trail, NC (with 800 students) and Director of their early childhood development program
- Has written for publication thirteen years.
- Stories and poems appear in a variety of magazines including *Sasee*, *Mature Living*, *Club House*, and *Nature Friend*.
- First person stories appear in more than ten anthologies including:
 - *Chicken Soup for the Chocolate Lover's Soul*. Health Communications, Inc. 2008.
 - *Christmas Miracles*. St. Martin's Press. 2009.
 - *The Spirit of Christmas*. St. Martin's Press. 2011.
 - *Additional Christmas Moments* Grace Publishing. 2016.
- Member of the SCBWI and Word Weavers International.
- Completed the online course "Picture Book Pacing to Wow" with agent Jodell Sadler.

- Completed the online course “The Complete Picture Book Submissions System” with author/editor Emma Walton Hamilton and author Julie F. Hedlund.
- Member of The Complete Picture Book Submissions System network.
- More than 2600 Friends on Facebook at Jean Matthew Hall.
- Facebook author page at Jean Matthew Hall Author.
- Almost 1300 Followers on Twitter at Jean_Hall.
- Was a monthly contributor to Write2Ignite.com website and blog for five years.
- Was a monthly contributor to the A3 “Almost An Author” blog for more than a year.
- Co-created and, for eight years, directed the Write2Ignite! Conference. This provided public speaking opportunities and connections with authors, editors and agents. It also necessitated a lot of PR and marketing which Jean supervised.
- Leads “Writing for Children” workshops for writer’s groups and conferences.

Possible Endorsements:

Picture book author, Jill Roman Lord

Picture book author, Donna Earnhardt

Picture book author, Tameka Fryer Brown

Textbook author and conference speaker, Carol Baldwin

Middle-Grade Author, Joyce Hostetter

Author and conference speaker, Linda Gilden

Author/Speaker, Cecil Murphey

Author/Speaker, Deanna K. Klingel

Author/Instructor for The Institute for Children’s Literature, Vijaya Bodach

Picture book author/illustrator, Samantha Bell

Children’s author Amy Parker

Children’s author Crystal Bowman

Children’s author Pam Zollman

Children’s author/speaker Michelle Medlock Adams

Children’s author Laura Sassi

Marketing Strategies:

Jean is eager to help promote *Princess Livie*. Her involvement can include the following and other ideas you have.

- Book signings for parents of preschoolers at area libraries and bookstores (both general market and Christian)
- Hand selling the book to the managers/owners of smaller book stores.

- Through Write2Ignite! Conference for Writers of Literature for Children and Young Adults Jean has contacts with publishers, agents, editors, book sellers and other children's authors. She'll contact them about presenting workshops and selling copies at writer's groups and book clubs in Kentucky, Indiana, and beyond.
- Member of the SCBWI and eligible to sell copies of the book and present workshops at SCBWI events.
- Former member of First Baptist Church, Indian Trail, NC, with a membership of about 8,000. The Church provides approved authors and/or members with opportunities to sell books at special events and on Sundays.
- She also has ties at Southeast Christian Church in Louisville. They operate their own book store.
- Jean is now a member of Highview Baptist Church in Louisville, KY. They operate Whitfield Academy.
- Author events, book signings and sales at area preschool and kindergarten parent nights.
- Hand sell copies to gift shops in Louisville.
- Author events at casual family restaurants
- Website and blog "Encouraging Words" at www.jeanmatthewhall.com
- Giveaways via her website, newsletter, interviews on other author's blogs, Facebook (Jean Matthew Hall) and Twitter (Jean_Hall).
- Area craft shows/sales—autographed children's books are well received as Christmas and birthday gifts.
- Arrange interviews/articles with the "family" and "parenting" sections of local newspapers.
- A Blog Tour.

Market Comparison:

In searching for princess picture books published in the last five years I located primarily books about the Disney princesses.

A search of Zonderkidz, Barnes & Noble, Tommy Nelson and Amazon netted two titles that might compare to *Princess Livie*:

- *Princess Stay Awake* was written by Giles Paley-Phillips and published by Maverick Arts Publishers in 2014. This princess will not go to sleep and the King and Queen are at their wits' end. It has rhyming text; *Princess Livie* does not. And the King and Queen find the solution to their princess' problem is their secret weapon—Grandma. My spunky *Princess Livie* solves her own problem.
- *The Princess of Tears* was written by Reesa Grace and published by Red Wand Publishing (which I could not find online). It is part of a 12 book series titled Growing

Up Princess. Each book illustrates a moral or lesson. My *Princess Livie* shows children that sometimes they can solve their own problems, and that they can be stronger and braver than they think they are capable of.

SAMPLEJMH